



The Future of Entertainment  
Starts July 14th, 2025

“In partnership  
talks to host  
Virtuafame.”

– Whitney Robbins  
(Signed intent received)



**JEFF DUNN**

FOUNDER / CEO -  
VIRTUAFAME

 +63 927-154-2349

 jeff@virtuafame.com

## Executive Summary





Virtuafame is a next-gen, creator-first platform merging livestream entertainment, real-time fan engagement, and ethical digital culture. This interactive talent showcase empowers emerging creators while delivering brands and partners unparalleled access to authentic global audiences.

*"This brief is designed to be exported as a clean, branded PDF and sent to prospective sponsors, talent partners, and investors ahead of the full deck."*



# Key Advantages

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-  Dual-Market Launch: U.S. and SEA editions launch in sync
-  Whitney Robbins onboarded as Host & U.S. Brand Ambassador
-  Interactive: Fan voting, live unlocks, and tiered viewer engagement
-  Brand-Safe: Clean, value-forward platform aligned with family content

# Sponsorship Opportunities

Opportunity	Advantage	Description
Branded Talent Segments	High Visibility	Sponsor major talent tracks (Music, Comedy, Modeling, etc.)
Platform Channels	Persistent Exposure	Maintain a branded channel or storefront within the app/site
Product Integration	Native Reach	Appear in challenges, interviews, and creator

unlocks

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Event Co-  
Sponsorship

Cultural  
Alignment

Own  
presence at  
key live  
events &  
show finales

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Performance  
Dashboards

Transparent  
ROI

Real-time  
insights on  
impressions,  
engagement  
&  
conversions

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# Talent & Industry Partnerships

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Role	Benefits
Talent Management Partner	Priority onboarding access, shared rev share, brand lift
Regional Mentor or Host	On-screen visibility, incentives, and regional credibility
Creative Collaborator	Co-create show segments or branded experiences

# Confirmed Milestones

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-  Whitney Robbins signed (LOI) as Host & U.S. Brand Ambassador
-  Launch platform live; tech and infrastructure in place
-  Sponsor decks, financials, and investor docs ready
-  Editions for U.S. and PH finalized; onboarding under way

# Let's Build Something Global

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For those who believe in the next era of entertainment — led by creators, fans, and ethical engagement — this is the moment to align.

**Jeff Dunn**

Founder & CEO – Virtua fame

[jeff@virtuafame.com](mailto:jeff@virtuafame.com) | +63 927 154 2349

**Launch:** July 14, 2025

**Live Hosts | Live Talent | Live Sponsorships**